Ⓐ All Users | Add comparison +

Custom 1 Mar 2023 - 9 Jul 2024 ▾

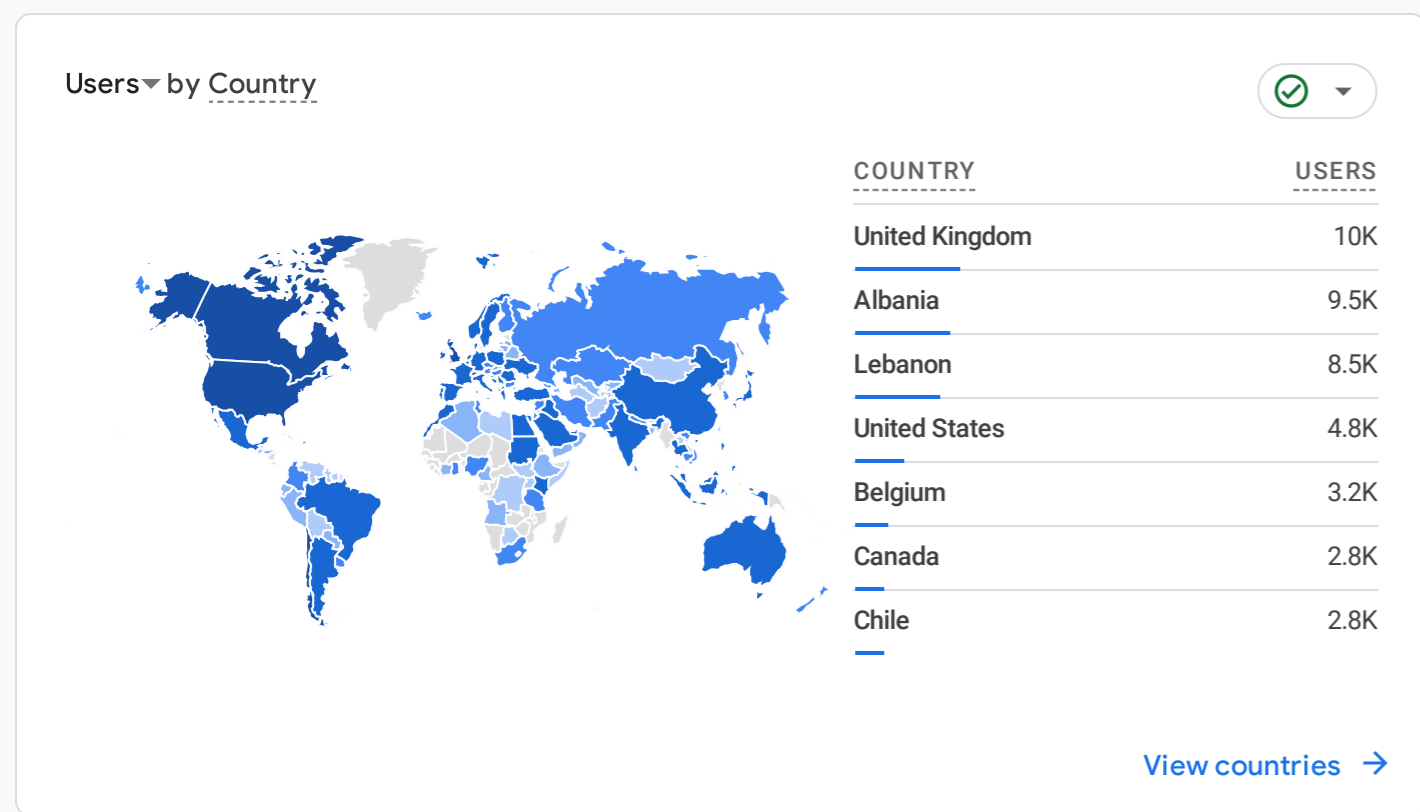## Reports snapshot

Users ⓘ | **New users** ⓘ | **Average engagement time** ⓘ | **Total revenue** ⓘ
53K | 52K | 21s | $0.00

WHERE DO YOUR NEW USERS COME FROM?

New users by First user primary channel group (Default channel group) ▾

- Direct
- Referral
- Organic Social
- Organic Search

0 — 10K — 20K — 30K

View user acquisition →
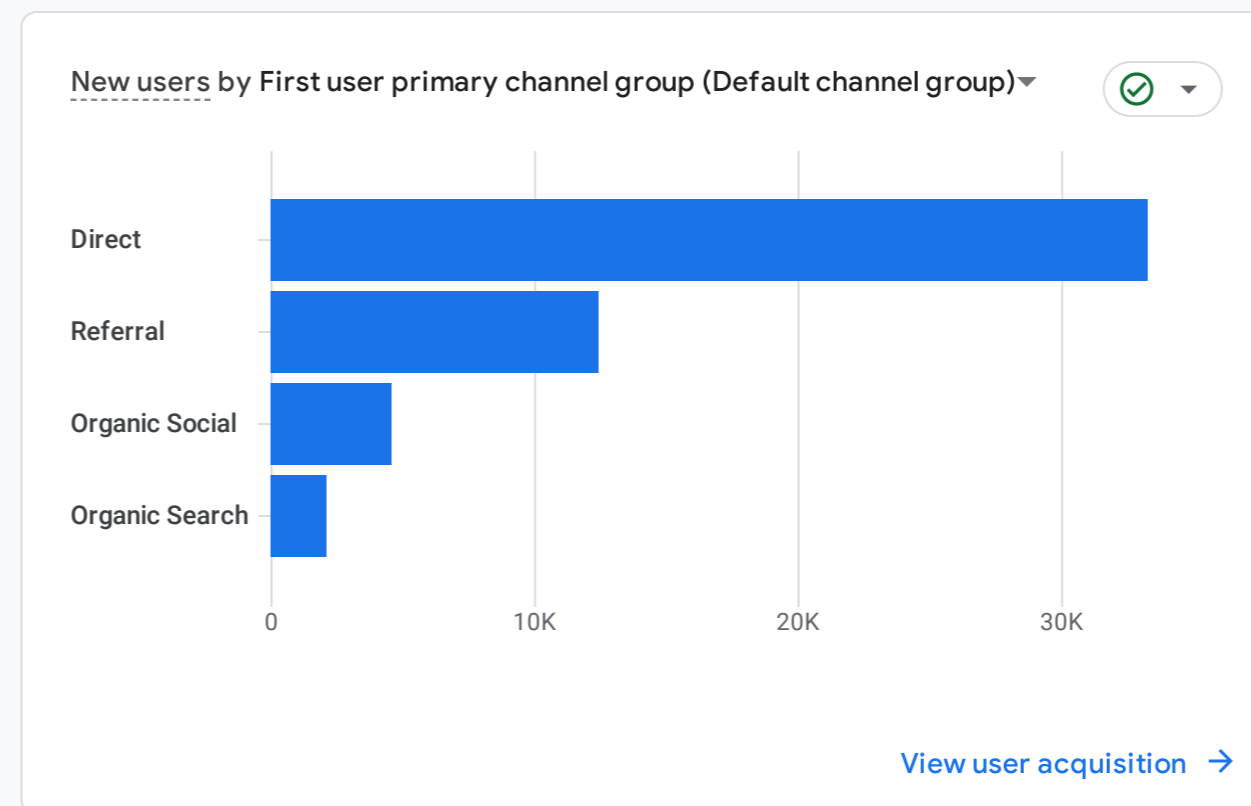
WHAT ARE YOUR TOP CAMPAIGNS?

Sessions ▾ by
Session primary channel group... ▾

SESSION PRIMARY CHAN…	SESSIONS
Direct	50K
Referral	21K
Organic Social	5.8K
Organic Search	3.2K
Unassigned	220

View traffic acquisition →

Users ▾ by Country

COUNTRY	USERS
United Kingdom	10K
Albania	9.5K
Lebanon	8.5K
United States	4.8K
Belgium	3.2K
Canada	2.8K
Chile	2.8K

View countries →

HOW ARE ACTIVE USERS TRENDING?

User activity over time

- 30 DAYS 4.2K
- 7 DAYS 1K
- 1 DAY 108
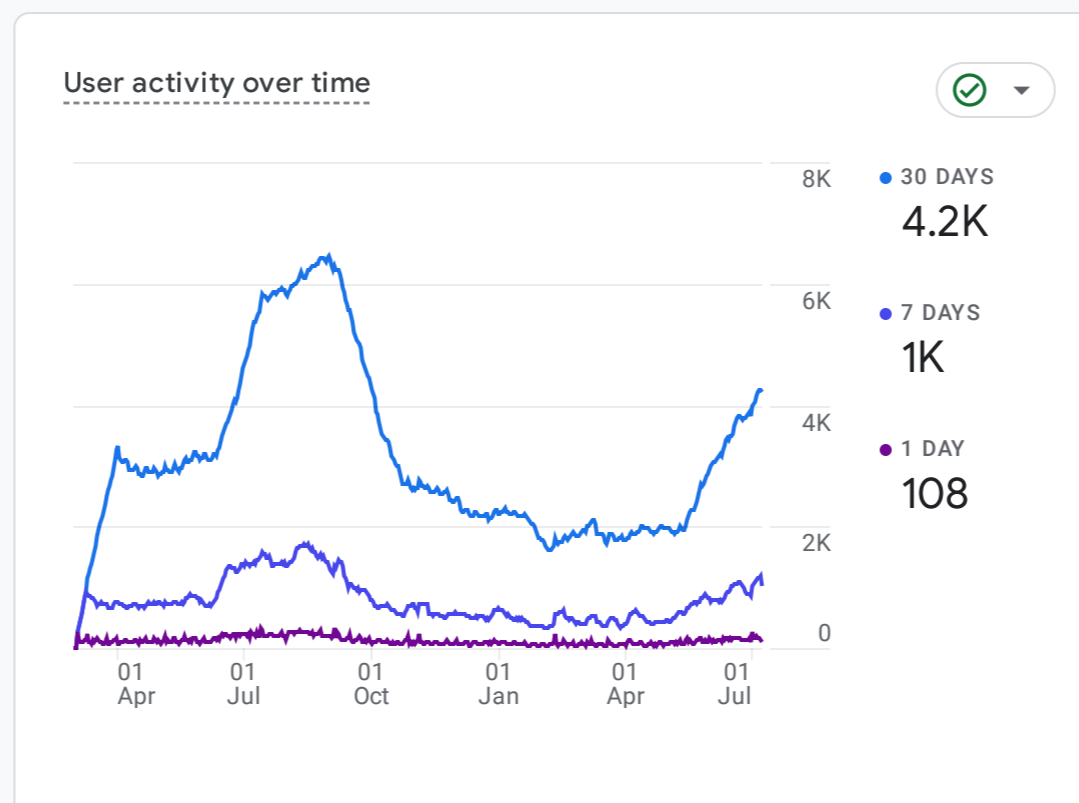
HOW WELL DO YOU RETAIN YOUR USERS?

User activity by cohort
Based on device data only

	Week 0	Week 1	Week 2	Week 3	Week 4	Week 5
All Users	100.0%	2.1%	0.4%	0.2%	0.2%	0.2%
16 Jun - 22 Jun						
23 Jun - 29 Jun						
30 Jun - 6 Jul						
7 Jul - 13 Jul						
14 Jul - 20 Jul						
21 Jul - 27 Jul						

6 weeks ending Jul 27

View retention →
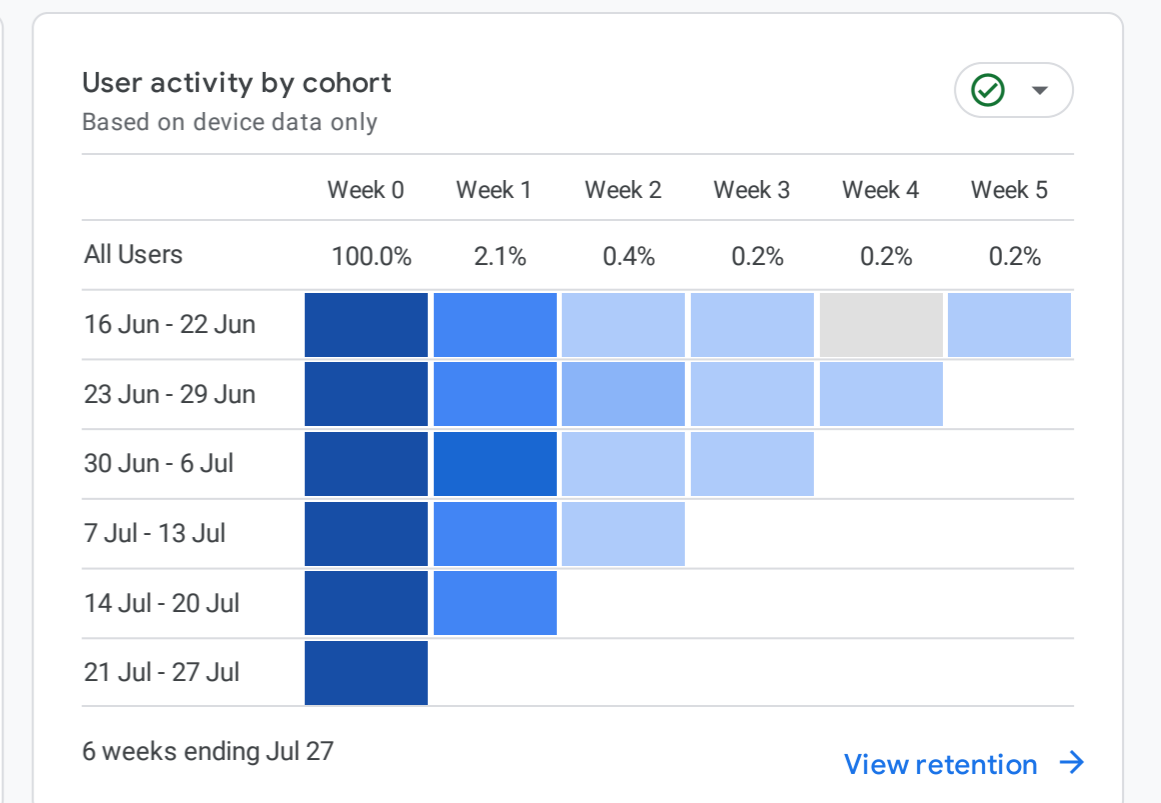
WHICH PAGES AND SCREENS GET THE MOST VIEWS?

Views by Page title and screen class

PAGE TITLE AND SCREEN …	VIEWS
Loading… - TurboMenu	86K
TurboMenu — Free QR code …	3.6K
Boulevard 40 - TurboMenu	996
TurboMenu — Log in	825
TurboMenu — Sign up	576
YAHCHOUCH CAMP - Turbo…	480
Mawal Garden - Main Menu - …	417

View pages and screens →

WHAT ARE YOUR TOP EVENTS?

Event count by Event name

EVENT NAME	EVENT COUNT
page_view	97K
scroll	84K
session_start	81K
first_visit	52K
user_engagement	19K
form_start	814
click	312

View events →

WHAT ARE YOUR TOP PERFORMING KEY EVENTS?

Key events by Event name

EVENT NAME	KEY EVENTS
No data available	

WHERE DOES YOUR LTV COME FROM?

LTV by
First user primary channel group (Default c... ▾

No data available

$0.00 — $0.20 — $0.40 — $0.60 — $0.80 — $1.00

View user acquisition cohorts →
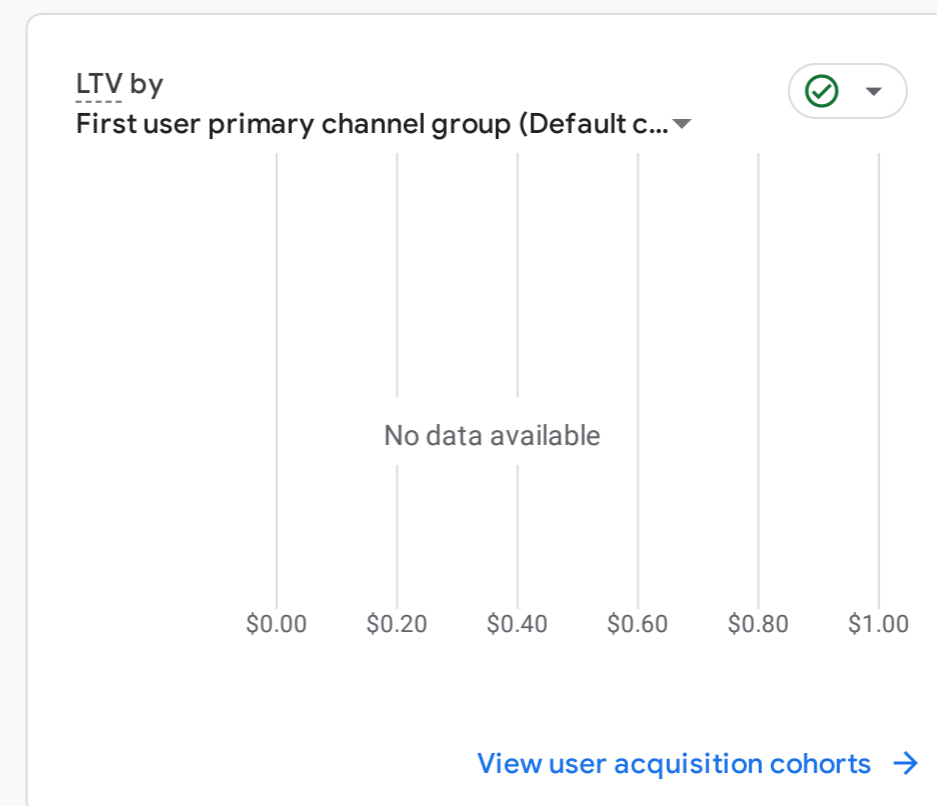
WHAT ARE YOUR TOP SELLING PRODUCTS?

Items purchased by
Item name

ITEM NAME	ITEMS PURCHA…
No data available	

View e-commerce purchases →

HOW DOES ACTIVITY ON YOUR PLATFORMS COMPARE?

Key events ▾ by Platform

No data available

View tech details →